

20 April 2004

## **NEW TECHNICAL SERVICES DIVISION**

### TEXON INTERNATIONAL LAUNCHES A NEW TECHNICAL SERVICES DIVISION

Texon International is the world's largest producer of footwear components, uniquely manufacturing cellulose, non-woven and metallic materials for structural component solutions. It has manufacturing facilities on 3 continents, consistently delivering quality products anywhere in the world, and has established a new Technical Services Division to deliver the highest standard of technical support for footwear brands and manufacturers worldwide.

Former non-woven Product Development Manager, Richard Tucker has taken up the position of Director of Technical Services for all cellulose and non-woven product categories.

Group Director of Sales and Marketing, Kiran Gulati explained, "Richard has been tasked with establishing a high quality technical support infrastructure which will offer the highest standard of technical support for our customers worldwide, as well as supporting our global sales team in front of customers."

Richard brings a wealth of shoemaking knowledge to this position and his team will also provide a link with our source factories to ensure that all customer product queries are managed to the highest standards of service and customer care. The Technical services team will work closely with the global production teams, product development, sales and marketing in ensuring we deliver value and support to our partners in shoemaking.

Kiran added, "It is our intention to offer the world's best technical support for the world best structural footwear component brand."

\*\*\*ends\*\*\*