

20 May 2004

TEXON IBERIA FORMED

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On the 1st March Texon Materiales in Spain and the Portuguese subsidiary of Texon UK were consolidated to create Texon Iberia. The new company, headed by Alberto Castejon, will be responsible for both the Spanish and Portuguese markets. The previous Portuguese operation, managed by Rui Santos, has now become an independent agent for Texon.

Alberto said, "The idea to combine the Spanish and Portuguese markets was formed several years ago as an obvious step forward in Southern Europe. The Iberian peninsular remains a significant European footwear producer with over 220 million pairs of conventional footwear produced each year. Texon Iberia is ideally located to supply and service customers and have become more competitive by reducing operating costs. We have good long-standing relationships with customers and opportunities to develop new business and sell a wider range of products". All contacts for both Spain and Portugal remain the same.