

02 November 2006

## **TEXON REFORM TECHNOLOGY SLIMS DOWN**

The continued success of Texon ReForm™ as a fully sustainable and high performance counter solution has led to the introduction of two new slimmer gauges from Texon International, the leader in high quality structural solutions for the global footwear industry. The new 1.20mm and 1.40mm gauges meet manufacturers' increasing requirement to use the material across different footwear applications and to make shoes more comfortable and light. The product will be presented at the Lineapelle exhibition in Bologna, Italy (17-19 October 2006).

### Features

#### Gauge Suggested footwear application

- 1.85 mm Ladies' and men's performance footwear
- 1.60 mm Children's, ladies' and men's lightweight performance footwear
- 1.40 mm (new) Children's, ladies' and men's lightweight performance footwear
- 1.20mm (new) Children's and youth performance footwear

Texon ReForm is a range of thermoplastic materials with an extruded film central core sandwiched between fusion bonded, non woven fabric made from a blend of synthetic fibres and impregnated with a styrene copolymer. Intended for counter pocket insertion, it gives hardness to the back part of the footwear and it is resistant to moisture breakdown.

The product is designed for use in performance footwear and is specified by many leading sportswear brands. It has been formulated to slip easily off the last when cold is available with hot melt "N" adhesive on both sides.

Richard Tucker, technical services director, Texon International, comments: "In line with Texon's strategy to protect the environment through developing sustainable and eco-friendly technologies, Texon ReForm is a recyclable product which provides footwear manufacturers with high quality and performance driven solutions."