

02 November 2006

TEXON TAKES THE CATWALKS

Providing fashion designers with an innovative and fully recyclable eco-leather material, Texon International, the leader in high quality and eco-friendly structural solutions for the global footwear industry, is introducing Texon Coriumoda™.

Presented at the Lineapelle exhibition in Bologna, the product was recently selected by the committee of stylists for the Fashion Trends selection area, which displays the most innovative materials such as leather, accessories, components, fabrics and synthetics supplied by the exhibitors.

Texon Coriumoda derives from the traditional Texon 484 cellulose material. It is treated with a patented tanning and dyeing process, which gives the material a high quality, leather look and feel, making it suitable for different applications, including clothing, footwear, coverings, finished products and jeans and garment labels.

The technology can be also used as a high quality foundation for the printing of both internal and external labels for clothing garments such as denim. It has high stitch strength, it is abrasion resistant and very flexible, providing a hardwearing and durable material solution.

Roberto Rosettani, sales manager, Texon International, says: “Due to its technical and aesthetic properties this innovative product can be used as upper-lining material for casual and sports shoes as well as a solution for fashion accessories, bags and jeans labels. Texon’s jeans label materials are already chosen by many of the finest jeans manufacturers for the top jeanswear brands in the world.”

Editor’s notes:

Texon International is the market leader in delivering high quality, high performance structural component solutions for the global footwear industry, apparel and accessories market and for specialised products in the automotive, hygiene, medical, construction, agrotextile and geotextile sectors.

The company is the largest organisation of its kind and the only one to manufacture cellulose, non-woven and metallic solutions for the footwear industry, with production facilities on three continents and selling to more than 90 countries.

Texon International actively promotes the protection of the environment through innovation and conscientious process management as an integral part of its global recycling and sustainability business strategy. It is a leader in eco-friendly technology through conservation, adapting manufacturing processes and recyclability of its products. It uses raw materials that are sustainable and derive from a recycled source, converts and recycles internal waste streams and recycles waste streams upstream in the supply chain.