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TEXON REINFORCES THE STRUCTURE OF SHOES

A premium quality cellulose material, engineered to provide structural support to shoe, is being introduced by Texon International to meet manufacturers' needs for strength, durability and mouldability, while providing a high level of comfort for the wearer.

Texon Reinforcer™ is the cellulose board that can be used either as a stiff insole or inserted between the outsole and insole at the waist to "reinforce" the insole where additional rigidity is required to prevent shoes from collapsing or distorting while they are being worn.

Made from compressed cellulose fibres impregnated with synthetic resins, Texon Reinforcer is hardwearing, durable with excellent internal bond strength. With a lower stiffness level compared to shank board products, Texon Reinforcer is mouldable and easier to bond and adhere, maintaining the curvature of the sole and providing the ideal structural support to the shoes.

Giampaolo Civatti, sales director of Texon International Cellulose Division, says: "The material performs extremely well at the stages of manufacture and throughout the life of the footwear. With its strength, durability and bond characteristic, Texon Reinforcer is the ideal quality product for men's and ladies low-heeled dress shoes and for children's footwear."

In line with Texon's strategy to protect the environment through developing sustainable solutions and eco-friendly technology, Texon Reinforcer is a recyclable product.

Texon International is the market leader in delivering high quality, high performance structural component solutions for the global footwear industry, apparel and accessories market and for specialised products in the automotive, hygiene, medical, construction, agrotextile and geotextile sectors.

The company is the largest organisation of its kind and the only one to manufacture cellulose, non-woven and metallic solutions for the footwear industry, with production facilities on three continents and selling to more than 90 countries.

Texon International actively promotes the protection of the environment through innovation and conscientious process management as an integral part of its global recycling and sustainability business strategy. It is a leader in eco-friendly technology through conservation, adapting manufacturing processes and recyclability of its products. It uses raw materials that are sustainable and derive from a recycled source, converts and recycles internal waste streams and recycles waste streams upstream in the supply chain.

Texon International is owned by MatlinPatterson, a global investment firm that holds investments in over 25 companies worldwide.