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TEXON INTERNATIONAL TAKES A FRESH APPROACH IN FOOTWEAR

Texon Aloe, a new cellulose insoling material, was launched at the APLF exhibition in Hong Kong (28 – 31 March) by Texon International, the leader in high quality structural component solutions for the global footwear industry. The company will also be unveiling other new footwear technologies and environmental initiatives, enabling footwear brands and manufacturers to enhance productivity while boosting their environmental credentials.

Combining the benefits of aromatherapy with a new anti-odour technology, Texon Aloe provides an oxygenating and anti-microbe action to inhibit the formation and release of bacteria while releasing a pleasant scent.

During the Texon manufacturing process, the cellulose material is enriched with two active ingredients, Aloe Vera which contains aloe vera plant gel and Texon Inodore© a new anti-odour treatment which prevents odour from escaping by lowering the vapour pressure of unpleasant odors and neutralising their effect. The two materials interact to create a freshening effect when pressure is applied during wear.

The two active ingredients are enclosed in microcapsules made of a special resin to prevent damage to the plant cell elements during the cellulose manufacturing process as well as the footwear manufacturing process.

Roberto Rosettani, sales manager, Texon Italy, says: "This revolutionary product, based on advanced research in the pharmaceutical sector, reaffirms Texon's position at the cutting edge, providing high quality, innovative structural components for the global footwear industry."

Texon Aloe is available with the following thicknesses: 0,80 mm 1,00 mm 1,25mm 1,50mm 1,75mm 2,00mm

Texon International is the market leader in delivering high quality, high performance structural component solutions for the global footwear industry, apparel and accessories market and for specialised products in the filtration, automotive, hygiene, medical, construction, agrotextile and geotextile industries.

The company is the largest organisation of its kind and the only one to manufacture cellulose, non-woven and metallic solutions, with production facilities on three continents and selling to more than 90 countries

Texon International actively promotes the protection of the environment through innovation and conscientious process management as an integral part of its global recycling and sustainability business strategy. It is a leader in eco-friendly technology through conservation, adapting manufacturing processes and recyclability of its products.

Texon International is owned by MatlinPatterson, a global investment firm that holds investments in over 25 companies worldwide.

Texan and Esjot are registered trade marks of Texon International Group Ltd