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TEXON ECOSOLE 100: A HIGH-QUALITY, SUSTAINABLE INSOLING SOLUTION

In response to demand from major footwear brands, Texon International has created Texon EcoSole™ 100. A light-weight, ecological, cellulose insoling material, Texon EcoSole 100 offers footwear manufacturers a value-added, high quality, innovative and sustainable soling material, which minimises the impact on the environment and offers the same high level of comfort and light-weight properties for the wearer.

Texon EcoSole 100 is a natural fibre, created from 100 per cent recycled fibres with no added dyes or harmful chemicals. This natural fibre construction wicks perspiration away from the foot and dries quickly. It has a neutral pH level and is Texon ProTex™ treated, a specially formulated treatment to resist fungal growth and prevent skin irritations.

The soling is available in a range of gauges (1.0 mm -- 2.0 mm) and is computer guided in production to guarantee consistency in product quality. Due to its outstanding bonding properties, it can be used with all outsole materials in cement lasted construction, and is dimensionally stable to allow unrestricted wiper movement when pressure is applied.

Wally Fritz, global cellulose product champion, says: "As leaders in eco-friendly technology, we are in strong position to respond to the heightened demand from brands for value-added, high quality, innovative structural material solutions which are sustainable and minimise the impact on the environment. Without compromising on quality, Texon EcoSole 100 delivers just that."

Editor's notes:

Texon International is the market leader in delivering high quality, high performance structural component solutions for the global footwear industry, apparel and accessories market and for specialised products in the automotive, hygiene, medical, construction, agrotextile and geotextile sectors. The company is the largest organisation of its kind and the only one to manufacture cellulose, non-woven and metallic solutions for the footwear industry, with production facilities on three continents and selling to more than 90 countries.

Texon International actively promotes the protection of the environment through innovation and conscientious process management as an integral part of its global recycling and sustainability business strategy. It is a leader in eco-friendly technology through conservation, adapting manufacturing processes and recyclability of its products. It uses raw materials that are sustainable and derive from a recycled source, converts and recycles internal waste streams and recycles waste streams upstream in the supply chain.

Texon International is owned by MatlinPatterson, a global investment firm that holds investments in over 25 companies worldwide.