

28th March 2007

TEXON INTERNATIONAL UNVEILS NEW RECYCLABLE THERMOPLASTIC MATERIALS

A new range of recyclable thermoplastic materials will be launched at the APLF Exhibition in Hong Kong (28 – 30 March) by Texon International, the leader in high quality and eco-friendly structural component solutions for the global footwear industry, to provide manufacturer with an innovative and sustainable counter solution.

Texon NVIRO XO™ is a range of counter materials, intended for counter pocket insertion, which gives hardness to the back part of the footwear and it is resistant to moisture breakdown. The product has excellent wear properties, making it ideal for children's, ladies' and men's lightweight sports footwear.

Incorporating post conversion leather waste, Texon NVIRO is a recycled extruded thermoplastic film sandwiched between fusion bonded fabric made from a blend of recycled polyester fibres and impregnated with a styrene co-polymer, coated on both sides with a hot melt adhesive.

Clint Bailey, product development manager, Texon International, comments: "Thanks to our continuous investments in R&D, Texon NVIRO provides shoes manufacturers with eco-friendly and sustainable counter solutions. From the shoe production process, we are able to recycle post conversion leather cuttings and transform them into a key ingredient, which is then integrated into the material to create Texon NVIRO. It allows us to work in close partnership with our customers by utilizing unwanted leather and reducing the costs of disposal and benefiting the environment."

Thicknesses available are: 1.85 mm, 1.60 mm, 1.40 mm, and 1.20 mm.