



RENOTEX
JUTE INSOLE

19th February, 2008.

For immediate release

RENOTEX for footwear - a unique and sustainable jute product

A new chapter has been opened in the global footwear industry with M/s, TEXON INTERNATIONAL GROUP LTD, (a leader in the development of environmentally preferred structural materials for footwear and apparel), by signing an agreement with Kolkata based M/s, APL POLYFAB (P) LTD. for the development and marketing of **RENOTEX Jute natural**, a unique, innovative, environmentally-preferred material for use in insoles, footbeds, shank board, Strobel and other applications.

RENOTEX is a jute-base product, designed with many of the beneficial features of insoles in just one product including flex life, porosity, tensile and stitch-tear strength, moisture absorption and faster de-sorption, anti-slip, anti-static, insulation and mouldability. It is suitable for most footwear constructions including Strobel stitching. A fire retardant version is available for footwear and other diverse applications. The product patent is currently pending approval.

While introducing of RENOTEX jute natural to the global footwear industry, the two companies have shown their commitment to work jointly and to introduce innovative products made from renewable raw materials to save and protect our environment , and to help address the tremendous pressures of global warming – now a Global Warning.

"At Texon we believe that the sustainability of natural resources and our responsibility to be part of environmental protection - which includes sensitive recyclables - is very important in a World under stress. I know that our customers have similar sentiments. This Alliance with APL Polyfab and the promotion of natural fibres is, for Texon, a logical step forward along this path," said Mr. Stan Lamb, the Chief Operating Officer of the Texon International Group Ltd.

RENOTEX will also be displayed at "Materials at WSA" at Las Vegas from 19th- 21st Feb., 2008, and at other coming international expositions.

Stan Lamb
Chief Operating Officer
Texon International

Mani Almal
Managing Director
APL POLYFAB

Encl.

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Mr. Stan Lamb, COO, Texon International and Mr. Mani Almal, MD, APL Polyfab (P) Ltd., with Mr. Mike Eliseou & the Texon team at IILF, Chennai, in 2008.



Mr. Stan Lamb, COO of Texon International & Mr. Mani Almal, APL signing agreement; with Mr. Mike Eliseou of Texon India Ltd. standing at the back.



Insoles made from RENOTEX jute board



RENOTEX jute board used for safety shoe insole, by strobel - or any other process.



RENOTEX jute board for cup soles & foot beds



RENOTEX jute board for moulded footbeds